

## The Project

While you're giving your home a facelift with their paint, Sherwin Williams turns to us to refresh their stores, from fixtures, to LED headers, to graphics, counters, and even coffee bars. We offer them complete coverage with the right finish, making Sherwin Williams the store you'll want to buy paint from in your neighborhood.

## Our Process

Our field service team conducted extensive walkthroughs in several locations to understand the store layout, functionality, and make Sherwin Williams' vision a reality. Our project manager developed an installation manual for each fixture type that is used at each location to ensure a smooth, efficient install every time, keeping the project on time, and under budget. Some sites required up to two visits due to construction and relocation of the stores. Along with constructing vibrant new fixtures, and creating inviting stores, our team then merchandised the new shelves, covering every aspect of the installation.

## Client Impact

By taking on every aspect of the project, from installation to merchandising, Sherwin Williams is able to focus on what they do best- beautifying homes and businesses in your neighborhood- knowing that The InSite Group is doing what they do best – updating their stores on time, and on budget.



**SHERWIN-WILLIAMS®**

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